

OCT23/12 17.13



LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
AGENCY ADVERTISER CODE = 432 AGENCY PRODUCT CODE = 437 AGENCY EST# = 2514												
1			1100A-1200N	30		\$275.00	10/26	10/26	1		FRI	1
PROGRAM : ANDERSON COOPER CON COM1 : ANDERSON COOPER												
2			1200N-1230P	30		\$375.00	10/26	10/26	1		FRI	1
PROGRAM : NOON NEWS CON COM1 : NOON NEWS												
3			130P-230P	30		\$275.00	10/26	10/26	1		FRI	1
PROGRAM : TODAY SHW3-NBC CON COM1 : TODAY SHW3-NBC												

REP HEADLINE# 6393524  
 \*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 215-564-1206  
 ORDER WORKSHEET

FAX# 215 564 1103  
 HARRIS REPORT FROM REP

OCT23/12 17.13  
 \*\*\* WPXI-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
4			500A-530A PROGRAM : CH 11 AM NEWS CON COM1 : CH 11 AM NEWS	30	4	\$400.00	10/26	10/26	1		FRI	1
5			500P-530P PROGRAM : CH 11 FIRST AT 5 CON COM1 : CH 11 FIRST AT 5	30	4	\$900.00	10/26	10/26	1		FRI	1
6			530P-600P PROGRAM : CH 11 530 NEWS CON COM1 : CH 11 530 NEWS	30	4	\$900.00	10/26	10/26	1		FRI	1
7			600P-630P PROGRAM : CH 11 6 NEWS CON COM1 : CH 11 6 NEWS	30	4	\$1,000.00	10/26	10/26	1		FRI	1
8			600A-700A PROGRAM : CH 11 AM NEWS CON COM1 : CH 11 AM NEWS	30	4	\$800.00	10/26	10/26	1		FRI	1
9			630P-700P PROGRAM : VARIOUS <i>WKLY</i> CON COM1 : VARIOUS	30	4	\$2,100.00	10/26	10/26	1		FRI	1
10			700P-730P PROGRAM : JEOPARDY CON COM1 : JEOPARDY	30	4	\$1,800.00	10/26	10/26	1		FRI	1
11			700A-800A PROGRAM : TODAY SHOW CON COM1 : TODAY SHOW	30	4	\$800.00	10/26	10/26	1		FRI	1
12			730P-800P PROGRAM : WHEEL OF FORTUNE CON COM1 : WHEEL OF FORTUNE	30	4	\$1,800.00	10/26	10/26	1		FRI	1

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13			800A-900A PROGRAM : TODAY SHOW CON COM1 : TODAY SHOW	30	3	\$800.00	10/26	10/26	1		FRI	1
14			900A-1000A PROGRAM : TODAY SHOW 2 CON COM1 : TODAY SHOW 2	30	4	\$400.00	10/26	10/26	1		FRI	1
15			1000A-1100A PROGRAM : ELLEN CON COM1 : ELLEN	30	4	\$350.00	10/29	10/29	1		MON	1
16			1100A-1200N PROGRAM : ANDERSON COOPER CON COM1 : ANDERSON COOPER	30	4	\$275.00	10/29	10/29	1		MON	1
17			1200N-1230P PROGRAM : NOON NEWS CON COM1 : NOON NEWS	30	4	\$375.00	10/29	10/29	1		MON	1
18			130P-230P PROGRAM : TODAY SHW3-NBC CON COM1 : TODAY SHW3-NBC	30	4	\$275.00	10/29	10/29	1		MON	1
19			500A-530A PROGRAM : CH 11 AM NEWS CON COM1 : CH 11 AM NEWS	30	4	\$400.00	10/29	10/29	1		MON	1
20			500P-530P PROGRAM : CH 11 FIRST AT 5 CON COM1 : CH 11 FIRST AT 5	30	4	\$900.00	10/29	10/29	1		MON	1
21			530P-600P PROGRAM : CH 11 530 NEWS CON COM1 : CH 11 530 NEWS	30	4	\$900.00	10/29	10/29	1		MON	1

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22			600P-630P PROGRAM : CH 11 6 NEWS CON COM1 : CH 11 6 NEWS	30	4	\$1,000.00	10/29	10/29	1		MON	1
23			600A-700A PROGRAM : CH 11 AM NEWS CON COM1 : CH 11 AM NEWS	30	4	\$800.00	10/29	10/29	1		MON	1
24			700A-800A PROGRAM : TODAY SHOW CON COM1 : TODAY SHOW	30	4	\$800.00	10/29	10/29	1		MON	1
25			800A-900A PROGRAM : TODAY SHOW CON COM1 : TODAY SHOW	30	3	\$800.00	10/29	10/29	1		MON	1
26			900A-1000A PROGRAM : TODAY SHOW 2 CON COM1 : TODAY SHOW 2	30	4	\$400.00	10/29	10/29	1		MON	1
27			600P-630P PROGRAM : SATURDAY NEWS CON COM1 : SATURDAY NEWS	30	4	\$625.00	10/27	10/27	1		SAT	1
28			800A-1030A PROGRAM : SAT 8 AM NEWS CON COM1 : SAT 8 AM NEWS	30	4	\$375.00	10/27	10/27	1		SAT	1
29			530A-800A PROGRAM : AM NEWS CON COM1 : AM NEWS	30	4	\$350.00	10/28	10/28	1		SUN	1
30			1000A-1100A PROGRAM : ELLEN CON COM1 : ELLEN	30	4	\$350.00	10/25	10/25	1		THU	1

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
31			1100A-1200N PROGRAM : ANDERSON COOPER CON COM1 : ANDERSON COOPER	30	4	\$275.00	10/25	10/25	1		THU	1
32			130P-230P PROGRAM : TODAY SHW3-NBC CON COM1 : TODAY SHW3-NBC	30	4	\$275.00	10/25	10/25	1		THU	1
33			500A-530A PROGRAM : CH 11 AM NEWS CON COM1 : CH 11 AM NEWS	30	4	\$400.00	10/25	10/25	1		THU	1
34			500P-530P PROGRAM : CH 11 FIRST AT 5 CON COM1 : CH 11 FIRST AT 5	30	4	\$900.00	10/25	10/25	1		THU	1
35			530P-600P PROGRAM : CH 11 530 NEWS CON COM1 : CH 11 530 NEWS	30	4	\$900.00	10/25	10/25	1		THU	1
36			600P-630P PROGRAM : CH 11 6 NEWS CON COM1 : CH 11 6 NEWS	30	4	\$1,000.00	10/25	10/25	1		THU	1
37			600A-700A PROGRAM : CH 11 AM NEWS CON COM1 : CH 11 AM NEWS	30	4	\$800.00	10/25	10/25	1		THU	1
38			630P-700P PROGRAM : VARIOUS CON COM1 : VARIOUS	30	4	\$2,100.00	10/25	10/25	1		THU	1
39			700P-730P PROGRAM : JEOPARDY CON COM1 : JEOPARDY	30	4	\$1,800.00	10/25	10/25	1		THU	1

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
40			700A-800A PROGRAM : TODAY SHOW CON COM1: TODAY SHOW	30	4	\$800.00	10/25	10/25	1		THU	1
41			730P-800P PROGRAM : WHEEL OF FORTUNE CON COM1: WHEEL OF FORTUNE	30	4	\$1,800.00	10/25	10/25	1		THU	1
42			800A-900A PROGRAM : TODAY SHOW CON COM1: TODAY SHOW	30	3	\$800.00	10/25	10/25	1		THU	1
43			900A-1000A PROGRAM : TODAY SHOW 2 CON COM1: TODAY SHOW 2	30	4	\$400.00	10/25	10/25	1		THU	1
44			1000A-1100A PROGRAM : ELLEN CON COM1: ELLEN	30	4	\$350.00	10/30	10/30	1		TUE	1
45			1100A-1200N PROGRAM : ANDERSON COOPER CON COM1: ANDERSON COOPER	30	4	\$275.00	10/30	10/30	1		TUE	1
46			1200N-1230P PROGRAM : NOON NEWS CON COM1: NOON NEWS	30	4	\$375.00	10/30	10/30	1		TUE	1
47			130P-230P PROGRAM : TODAY SHW3-NBC CON COM1: TODAY SHW3-NBC	30	4	\$275.00	10/30	10/30	1		TUE	1
48			500A-530A PROGRAM : CH 11 AM NEWS CON COM1: CH 11 AM NEWS	30	4	\$400.00	10/30	10/30	1		TUE	1

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49			500P-530P	30	4	\$900.00	10/30	10/30	1		TUE	1
PROGRAM : CH 11 FIRST AT 5												
CON COM1 : CH 11 FIRST AT 5												
50			530P-600P	30	4	\$900.00	10/30	10/30	1		TUE	1
PROGRAM : CH 11 530 NEWS												
CON COM1 : CH 11 530 NEWS												
51			600P-630P	30	4	\$1,000.00	10/30	10/30	1		TUE	1
PROGRAM : CH 11 6 NEWS												
CON COM1 : CH 11 6 NEWS												
52			600A-700A	30	4	\$800.00	10/30	10/30	1		TUE	1
PROGRAM : CH 11 AM NEWS												
CON COM1 : CH 11 AM NEWS												
53			630P-700P	30	4	\$2,100.00	10/30	10/30	1		TUE	1
PROGRAM : VARIOUS												
CON COM1 : VARIOUS												
54			700P-730P	30	4	\$1,800.00	10/30	10/30	1		TUE	1
PROGRAM : JEOPARDY												
CON COM1 : JEOPARDY												
55			700A-800A	30	4	\$800.00	10/30	10/30	1		TUE	1
PROGRAM : TODAY SHOW												
CON COM1 : TODAY SHOW												
56			800A-900A	30	3	\$800.00	10/30	10/30	1		TUE	1
PROGRAM : TODAY SHOW												
CON COM1 : TODAY SHOW												
57			1000A-1100A	30	4	\$350.00	10/31	10/31	1		WED	1
PROGRAM : ELLEN												
CON COM1 : ELLEN												

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
58			1200N-1230P PROGRAM : NOON NEWS CON COM1 : NOON NEWS	30	4	\$375.00	10/31	10/31	1		WED	1
59			130P-230P PROGRAM : TODAY SHW3-NBC CON COM1 : TODAY SHW3-NBC	30	4	\$275.00	10/31	10/31	1		WED	1
60			500A-530A PROGRAM : CH 11 AM NEWS CON COM1 : CH 11 AM NEWS	30	4	\$400.00	10/31	10/31	1		WED	1
61			500P-530P PROGRAM : CH 11 FIRST AT 5 CON COM1 : CH 11 FIRST AT 5	30	4	\$900.00	10/31	10/31	1		WED	1
62			530P-600P PROGRAM : CH 11 530 NEWS CON COM1 : CH 11 530 NEWS	30	4	\$900.00	10/31	10/31	1		WED	1
63			600P-630P PROGRAM : CH 11 6 NEWS CON COM1 : CH 11 6 NEWS	30	4	\$1,000.00	10/31	10/31	1		WED	1
64			600A-700A PROGRAM : CH 11 AM NEWS CON COM1 : CH 11 AM NEWS	30	4	\$800.00	10/31	10/31	1		WED	1
65			630P-700P PROGRAM : VARIOUS CON COM1 : VARIOUS	30	4	\$2,100.00	10/31	10/31	1		WED	1
66			700P-730P PROGRAM : JEOPARDY CON COM1 : JEOPARDY	30	4	\$1,800.00	10/31	10/31	1		WED	1



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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
67			700A-800A	30	4	\$800.00	10/31	10/31	1		WED	1
PROGRAM : TODAY SHOW												
CON COM1: TODAY SHOW												
68			730P-800P	30	4	\$1,800.00	10/31	10/31	1		WED	1
PROGRAM : WHEEL OF FORTUNE												
CON COM1: WHEEL OF FORTUNE												
69			800A-900A	30	3	\$800.00	10/31	10/31	1		WED	1
PROGRAM : TODAY SHOW												
CON COM1: TODAY SHOW												
70			900A-1000A	30	4	\$400.00	10/31	10/31	1		WED	1
PROGRAM : TODAY SHOW 2												
CON COM1: TODAY SHOW 2												
OCT/12			26575.00									
NOV/12			30750.00									
CONTRACT TOTAL												57325.00
TOTAL SPOTS												70

MARKET TOTALS \$191,083 WPXI 30% KDKA 30% WTAE 30% WPGH 10% CABL 0% WPCW 0% WPMY 0%  
 SVC- NSI  
 DEMOS- RA35+\*